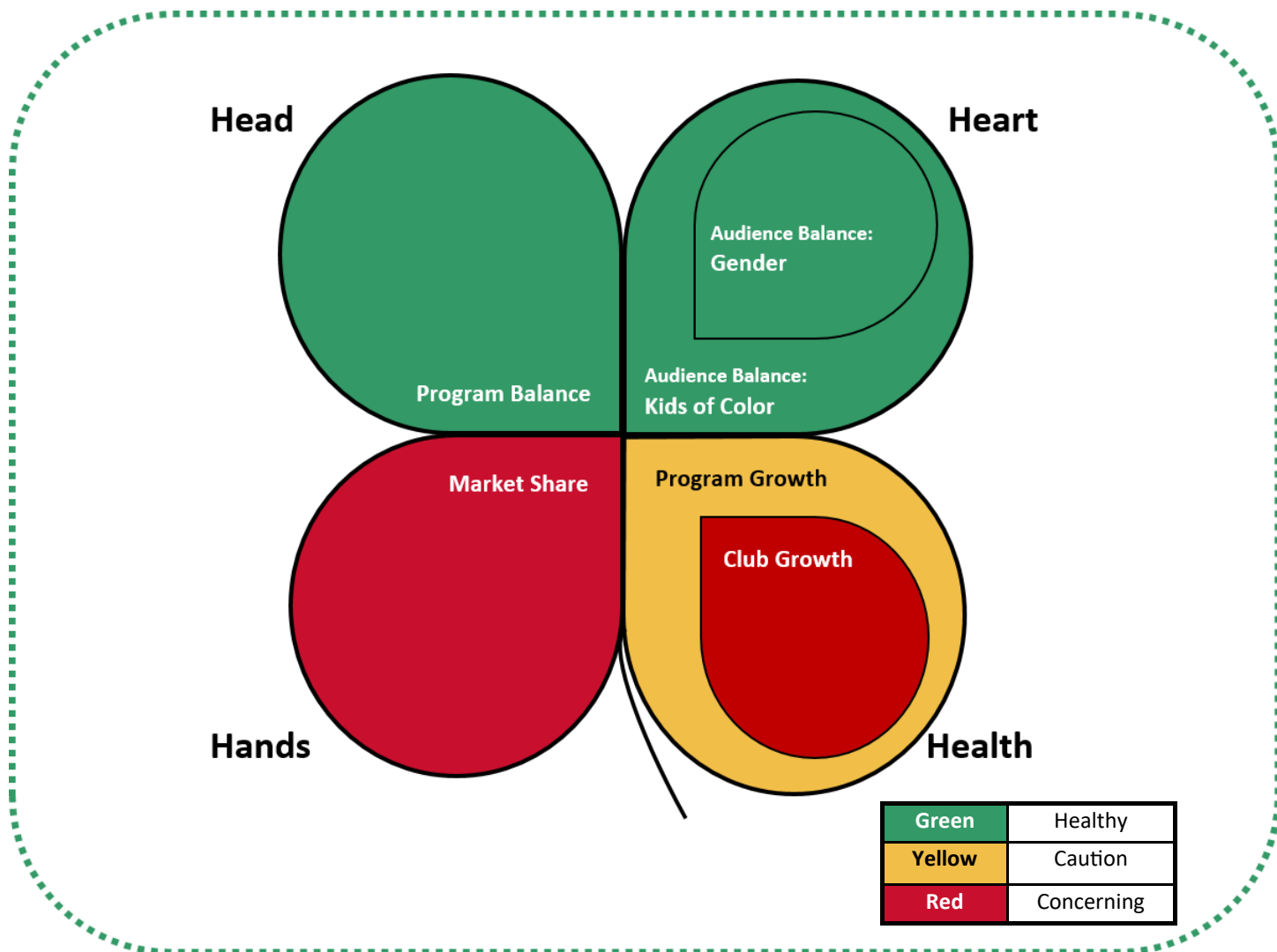


ANNUAL CHECK-UP OF CLOVER COUNTY 4-H PROGRAM 2019-2020



County Situation: We have 3 factors that have contributed to the colors in the clover above. 1) Instability of staffing 2) Distribution of youth on the perimeters of the county and 3) Nearly 10 years with club membership barely over 100 members.

Strengths: The mix of programming, especially Pick-a-Better Snack and SWITCH, are allowing us to have balance in our audience mix.

Recommendations: We really need to start offering monthly project workshops. I will be working with the CYC on additional program offerings.

Ways Council Can Help: Expect this to take time and celebrate small successes. In my experience, it often takes CYC's 3 years to really get their feet underneath them. Support staff in holding programs, even when only 4 youth register. Be sure to include YPS staff in program strategy decisions.

January 2020



INDICATORS OF A HEALTHY COUNTY 4-H PROGRAM

Program Balance (Head): A healthy county program reaches youth using a variety of delivery modes, addresses all the priority program areas, and appeals to the entire spectrum of our K-12 audience.

Green	Programming delivered in every priority area in 1 or more delivery modes AND at least 2 priority areas delivered through multiple modes
Yellow	Programming delivered in every priority area at least once
Red	Some priority areas had no programs delivered during the given time frame

Audience Balance (Heart):

Iowa 4-H Programs in each county need to reach out and be available to ALL youth. At this time, we can only evaluate how closely the numbers of youth we reach reflect the county youth population by race/ethnicity and by gender.

An Extension program is in parity when the participation of individuals of minority groups reflects the proportionate representation in the population of potential recipients.

A program will be considered in compliance when its participation has reached 80% of parity.

Race/Ethnicity

Difference 9.45%

School Enrollment Youth of Color = 13.7%
 4-H Youth Reached Youth of Color = 4.25%

Green	≤ 10% imbalance
Yellow	11-20% imbalance
Red	≥ 21% imbalance

Gender

Difference 2%

Female youth in the county 49% Male youth in county 51%
 Female program participants 51% Male program participants 49%

Market Share (Hands):

This leaf of the clover represents the percentage of youth we reach compared with the number of youth enrolled in our schools.

Green	> 30%
Yellow	20-29%
Red	< 19%

Our county market share is:

11.7%

Growth (Health):

Are we seeing a growing, stable or declining number of youth participating in our programs? We looked at the trend lines for the last 5 years.

Green	Upward trend
Yellow	Stable
Red	Downward trend

For more information, please refer to **Data for Decision Makers for your county at:**

<https://indicators.extension.iastate.edu/>

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