

State of the Iowa Extension Council Association

November 20, 2021

Ames, Iowa

Action Planning Session

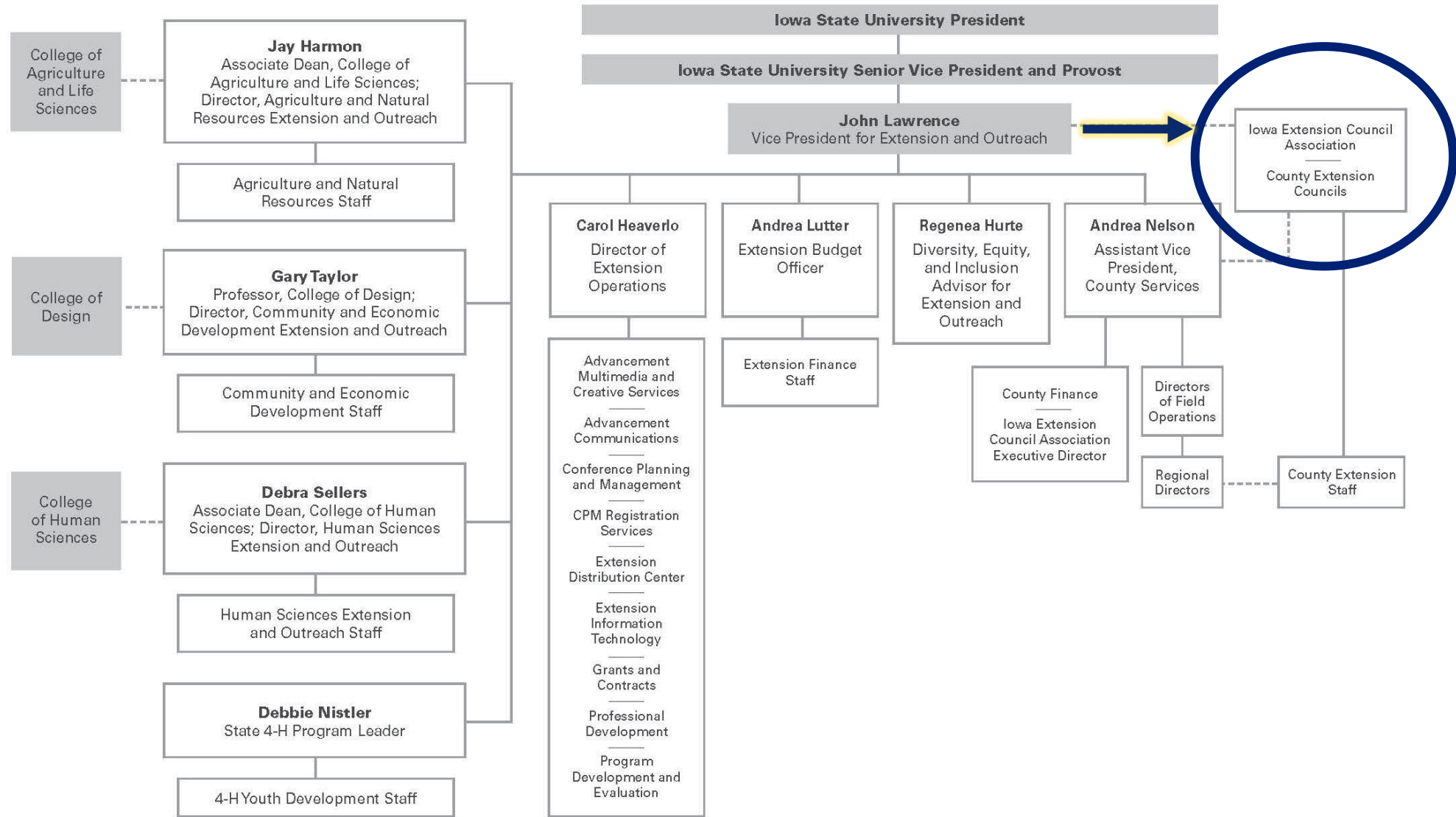
IECA Mission

The **Iowa Extension Council Association** serves as a vehicle for networking between county extension councils of Iowa, Iowa State University, and government leaders to promote and strengthen all local and statewide Extension programs.

Beginnings of the organization

- January 1998 – first articles of incorporation were written for Iowa Association of County Extension Councils (IACEC); guided by Mark Settle
 - Connect the council members across the state
 - Correct a perceived geographic disparity
 - Advocate with the legislature
- 2013 – Terry Maloy was named the first executive director
- 2013 – Background Screening benefit added
- 2014 – Employee Assistance Program (EAP) benefit added
- 2015 – Offered legal services (Whitfield & Eddy) benefit
- 2016 – changed name to Iowa Extension Council Association (IECA)
- 2020 – Terry Maloy retired and Jennifer Vit hired

LEADERSHIP ORGANIZATIONAL CHART



IECA Staff

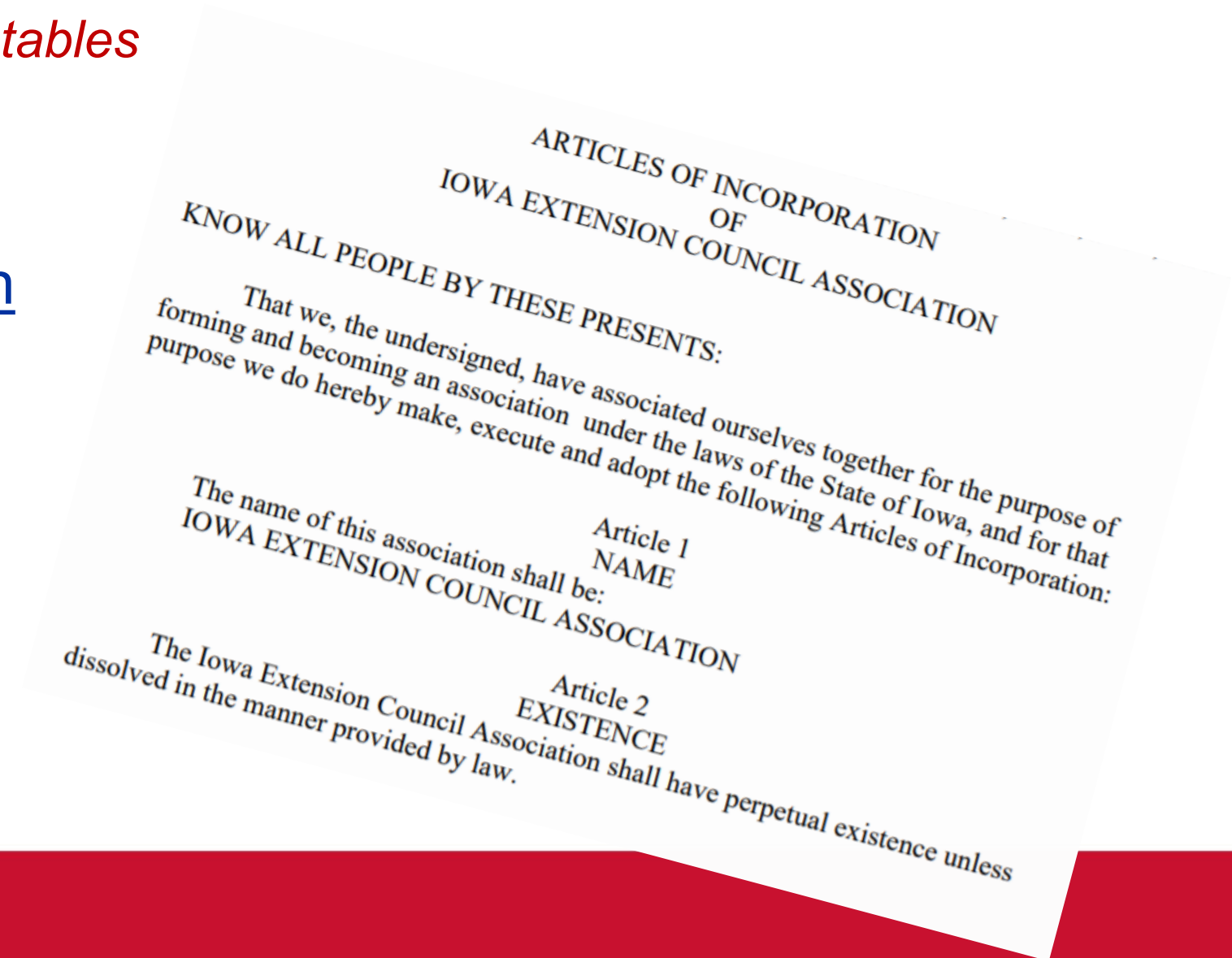
- **Executive Director** – Jennifer Vit (*began July 2020*)
- **Program Assistant** – Julie Baumler (*began June 1999*)

- *Both employed by Iowa State University*
- *Both part-time*
- *Both permanently home-based offices*

Important Organizational Documents

**copies of these are on your tables*

- Articles of Incorporation
- Bylaws
- Procedures Manual
- Board Process Issues



Structured for Success

- Implemented in July 2020
- Creates 3 county supervisory models

Memorandum of Understanding (MOU)

- Between Iowa State University and the county agricultural extension district
- Renews in 2023



Who makes up the board?

- **25 regional board members – serve a 3-year term**
 - 24 representatives represent their multi-county region
 - 1 representative represents the three Model 2 counties (Dallas #15, Polk #16, and Story #17)
- **Officer Team:**
 - President (Paul Gieselman – Louisa County)
 - President-Elect (Connie Casson – West Pottawattamie County)
 - Secretary (Mary Greiman – Hancock County)
 - Treasurer (Michael Ryan – Scott County)
- **Ex-officio members (non-voting) include:**
 - IECA Executive Director (Jennifer Vit)
 - Vice President for Extension and Outreach (John Lawrence)
- **Guests to meetings:**
 - Assistant Vice President for County Services (Andrea Nelson)
 - Advancement Specialist (Cindy Gannon)

What does the board do?

- **Board Members**

- Connect with other councils in their region
- Serve as conduit to extension administration

- **Board Meetings**

- Meets at least 3 times per year (more as needed) in October, January, and June

- **Executive Board**

- Meets monthly via zoom
- Approves expenditures up to \$2000
- Keeps association business moving forward

- **Standing Committees**

- Communication & Networking
- Human Resources & Member Services
- Finance, Policy, & Legislation

Ad Hoc Committees:

- Iowa Legislative Insider Planning
- Extension Council Conference Planning


Membership Benefits

- **Voice** for Extension Councils with ISU Administration
- **Background Screening** for employees and volunteers
- **Employee Assistance Program**
- **Legal Services** – Whitfield & Eddy
 - 1 complimentary hour per 6-month period (Jan-June & July-Dec)
- **Training and Education**
- Special Events such as **Extension Council Conference** (March) and **Iowa Legislative Insider** (February)

Dues Structure

1998: dues were \$100 per county; flat rate

2016: voted to increase dues based on population

	Population Tier 1 0-19,999	Population Tier 2 20,000-49,999	Population 50,000 & Up	
Number of Counties	65	25	10	<u>TOTAL:</u>
FY 16	\$125	\$175	\$200	\$14,500
FY 17	\$150	\$225	\$300	\$18,375
FY 18	\$200	\$300	\$500	\$25,500
 FY22	\$200	\$300	\$500	\$25,500

Finances

Income Statement - FY18, FY19, FY20, and FY21

7/1/2017 through 6/9/2021

Category Description	7/1/2017- 6/30/18	7/1/2018- 6/30/19	7/1/2019- 6/30/20	7/1/2020- 6/30/21	FY21 Budget	% of Budget	FY22 Budget
INCOME							
Membership Dues	\$ 24,500.00	\$ 23,900.00	\$ 33,300.00	\$ 19,900.00	\$ 25,500.00	78.0%	\$ 25,500.00
EAP Payment	7,033.00	7,280.00	7,538.00	9,422.25	7,538.00	125.0%	9,000.00
Extension Council Conf.	2,851.91	-	4,258.34		4,258.00	0.0%	500.00
TOTAL INCOME	\$ 34,384.91	\$ 31,180.00	\$ 45,096.34	\$ 29,322.25	\$ 37,296.00	78.6%	\$ 35,000.00
TOTAL EXPENSES	\$ 36,015.59	\$ 30,093.87	\$ 38,691.48	\$ 23,588.77	\$ 30,637.00	77.0%	\$ 34,906.00
OVERALL TOTAL	\$ (1,630.68)	\$ 1,086.13	\$ 6,404.86	\$ 5,733.48	\$ 6,659.00	86.1%	\$ 94.00

Key budget line items are travel & legal services:

Category Description	7/1/2017-6/30/18	7/1/2018-6/30/19	7/1/2019-6/30/20	7/1/2020-6/30/21	FY21 Budget	% of Budget	FY22 Budget
Travel	6,374.26	3,748.05	2,208.64		2,208.00	0.0%	6,426.00
Legal Services	13,740.96	14,250.00	26,580.03	13,428.50	18,190.00	73.8%	15,000.00

Dues Income for FY22 = **\$25,500**

Question

Imagine we have fully engaged county extension councils, what should IECA do by 2025 to enhance this engagement?

Engagement History



Extension Council Newsletter & Year in Review



Committees (Finance, Member Services, & Communications)



Conference & legislative day



“3 Minutes” Videos and Virtual Trainings



IECA Board Members visit other counties in region annually



Appointment to Statewide Committees