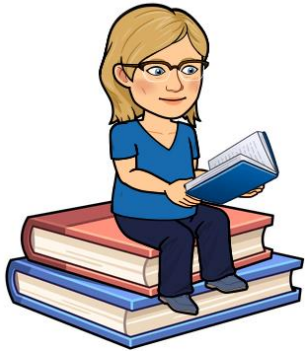


4-H Annual Check Up



Lisa Berkland & Gail Castillo

4-H Youth Development Specialists

Iowa State University Extension & Outreach

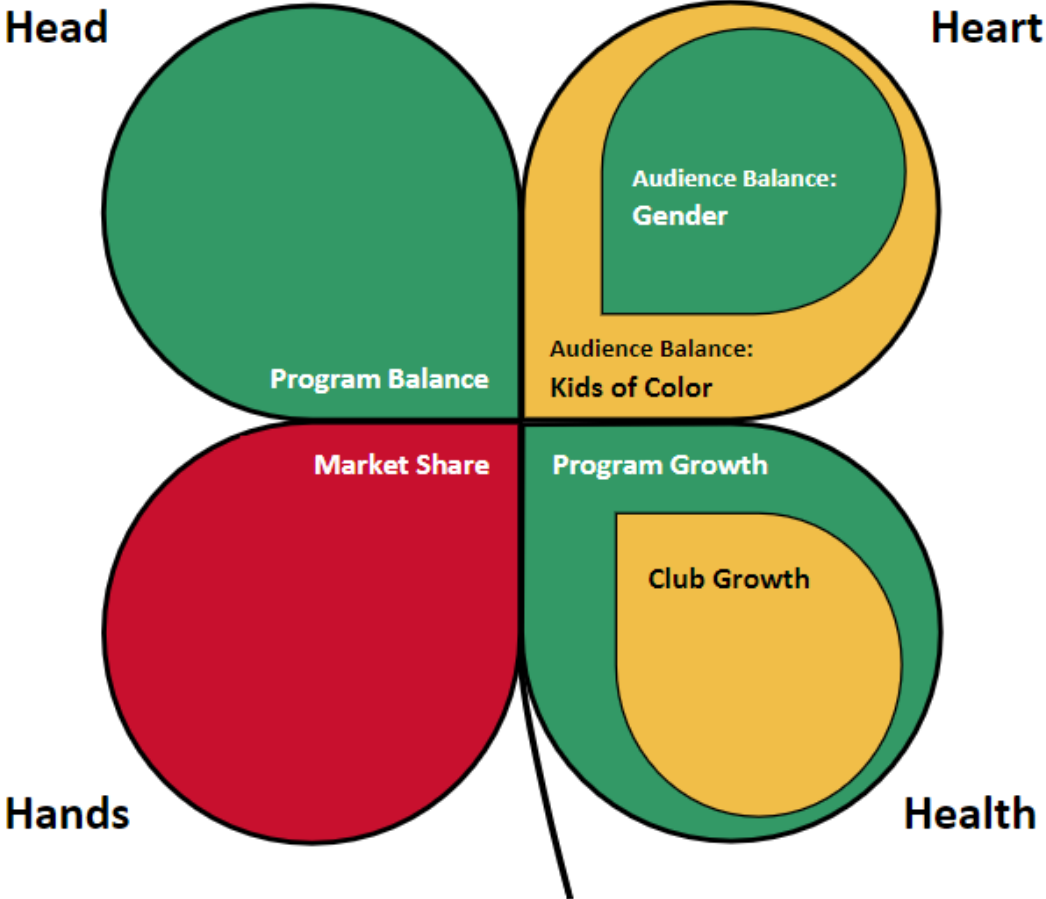


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How do you determine if your county has a healthy 4-H program?



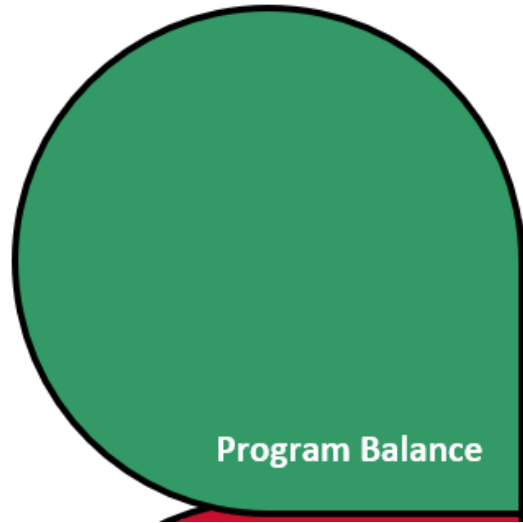
Our Response



Green	Healthy
Yellow	Caution
Red	Concerning



Program Balance



Program Balance (Head): A healthy county program reaches youth using a variety of delivery modes, addresses all the priority program areas, and appeals to the entire spectrum of our K-12 audience.

Green	Programming delivered in every priority area in 1 or more delivery modes AND at least 2 priority areas delivered through multiple modes
Yellow	Programming delivered in every priority area at least once
Red	Some priority areas had no programs delivered during the given time frame



XXXXX County Program Balance 2020-21

Programs are color-coded based on the primary target audience as indicated by the following grade levels:

K-3 – blue 4-6 – burnt orange 7-8 – grey 9-12 – buff 4-12 – olive

Programs in bold print are some offerings available for every county. Use italics for planning purposes, then change to regular font once it occurs.

For a complete list of offerings supported by Iowa 4-H, go to <https://www.extension.iastate.edu/4h/program-list>.

XXXXX County	STEM	Healthy Living	Leadership & Civic Engagement	Communication & Arts
Club				
	<i>AgOvation, Crop Scouting</i>			
	<i>AgOvation, Crop Scouting</i>		<i>Citizenship Washington Focus</i>	<i>Awardrobe (ISF)</i> <i>Iowa 4-H Reporters</i>
		<i>Healthy Living Club Challenge</i>		<i>Iowa 4-H Camera Corps</i>
Special Interest Afterschool				
School Enrichment				
		<i>SWITCH</i>		
		<i>SWITCH</i>	<i>Iowa Legislative Insider</i>	
			<i>Iowa Legislative Insider</i>	
Camp				
Events			<i>4-H Youth Conference</i>	



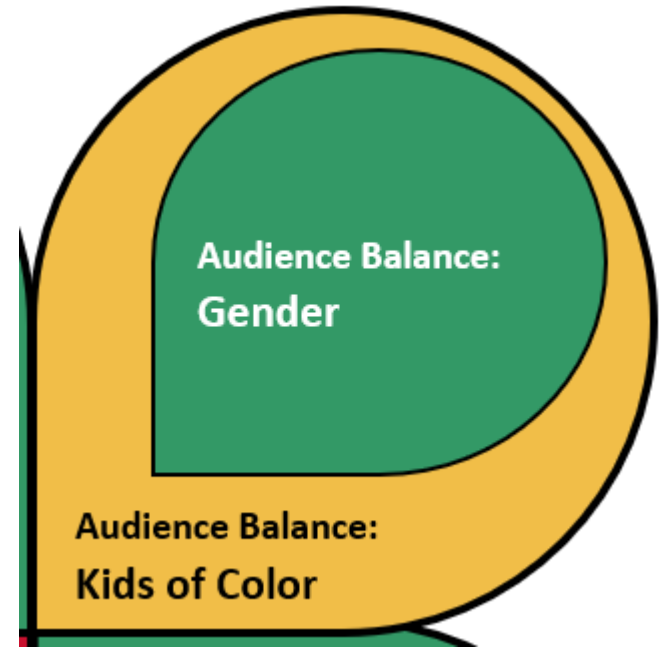
Audience Balance

Audience Balance (Heart):

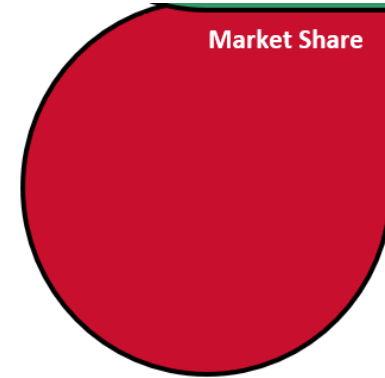
Iowa 4-H Programs in each county need to reach out and be available to ALL youth. At this time, we can only evaluate how closely the numbers of youth we reach reflect the county youth population by race/ethnicity and by gender.

An Extension program is in parity when the participation of individuals of minority groups reflects the proportionate representation in the population of potential recipients.

A program will be considered in compliance when its participation has reached 80% of parity.



Market Share



Rural Metrics

Market Share (Hands):

This leaf of the clover represents the percentage of youth we reach compared with the number of youth enrolled in our schools.

Green	≥ 30%
Yellow	20-29%
Red	≤ 19%

The county market share is:
XX%

(Note: FY2019 the county market share was XX%)

Micropolitan Metrics

Market Share (Hands):

This leaf of the clover represents the percentage of youth we reach compared with the number of youth enrolled in our schools.

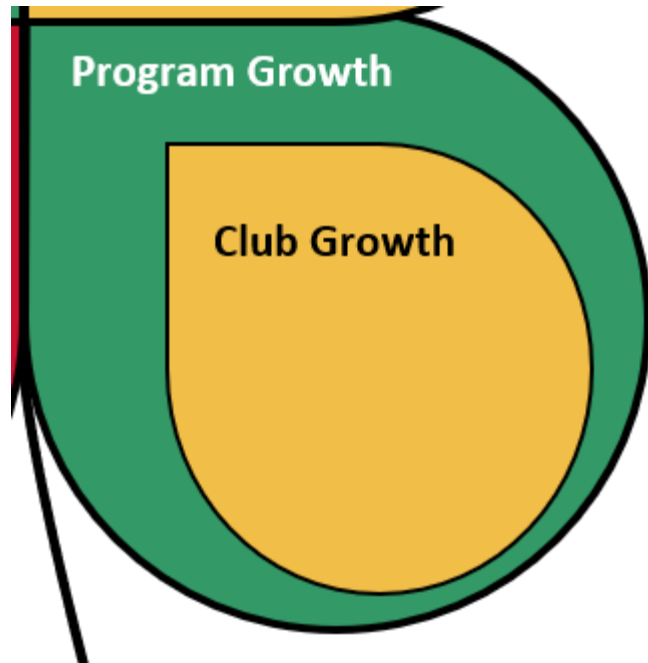
Green	≥ 20%
Yellow	12-19%
Red	≤ 11%

The county market share is:
XX%

(Note: FY2019 the county market share was XX%)



Program Growth



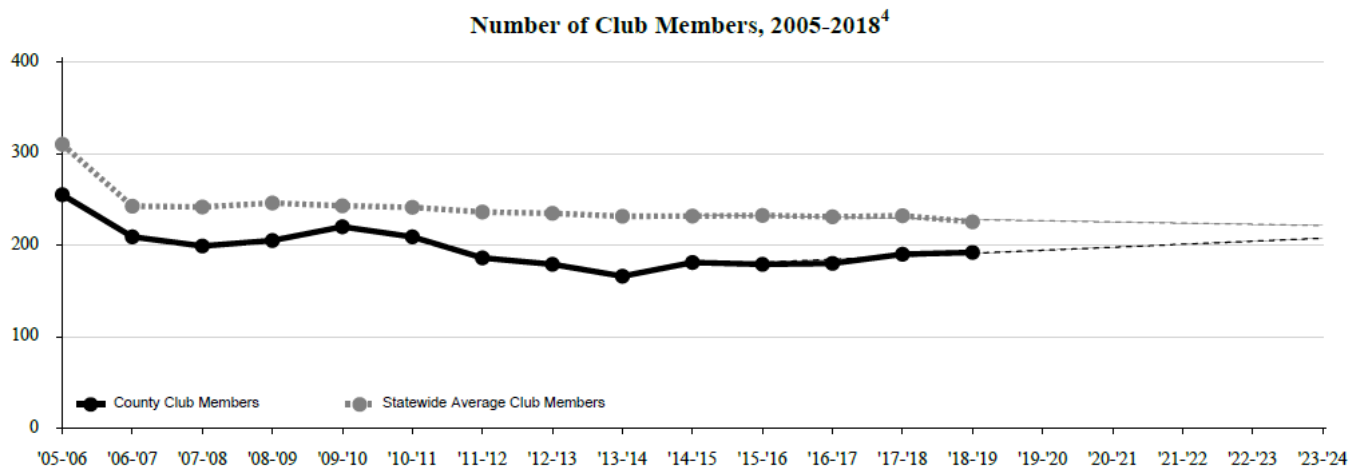
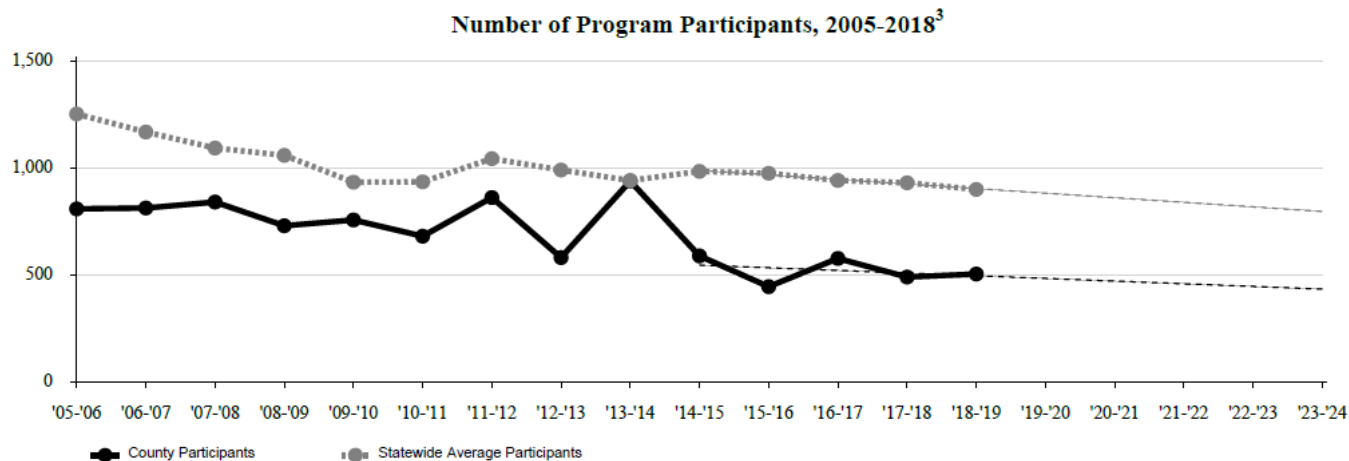
Growth (Health):

Are we seeing a growing, stable or declining number of youth participating in our programs?
We looked at the trend lines for the last 5 years.

Green	Upward trend
Yellow	Stable
Red	Downward trend

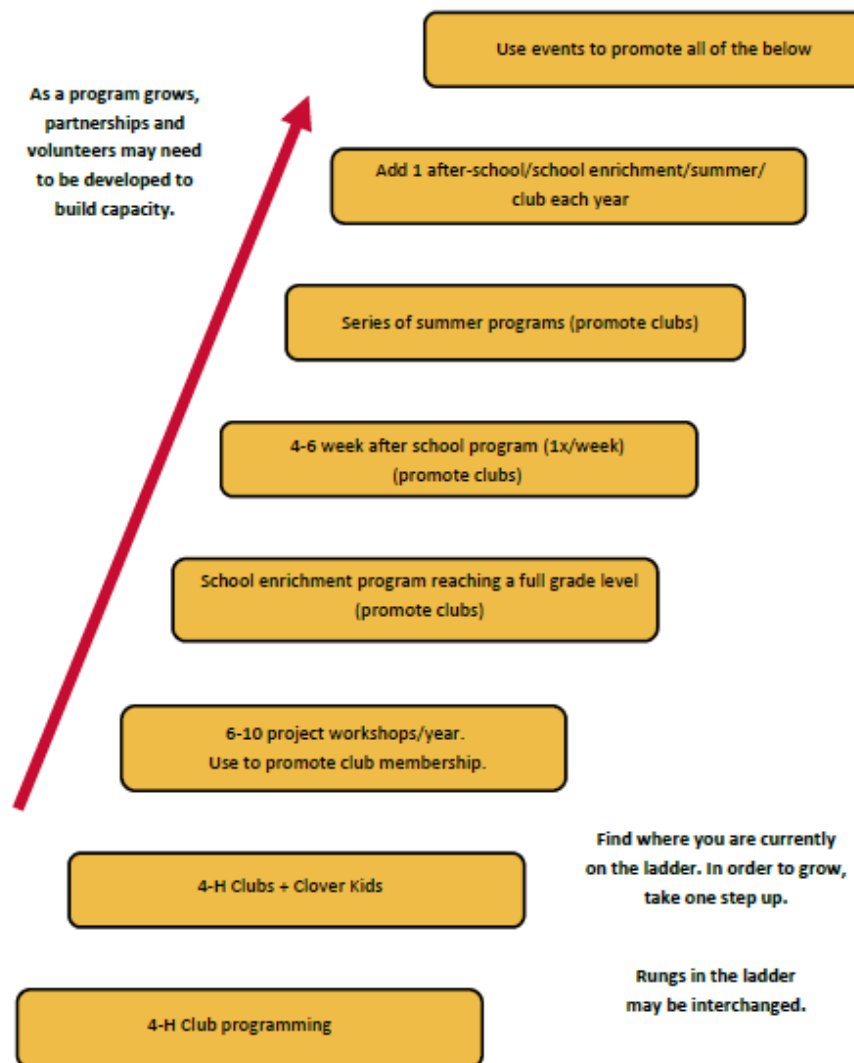


Program Growth



Ladder of 4-H Program Growth

As a program grows, partnerships and volunteers may need to be developed to build capacity.



Find where you are currently on the ladder. In order to grow, take one step up.

Rungs in the ladder may be interchanged.

Developed by Lisa Berkland, Youth Program Specialist, January 2020.



Interpret the Data

County Situation:

Strengths:

Recommendations:

Ways Council Can Help:



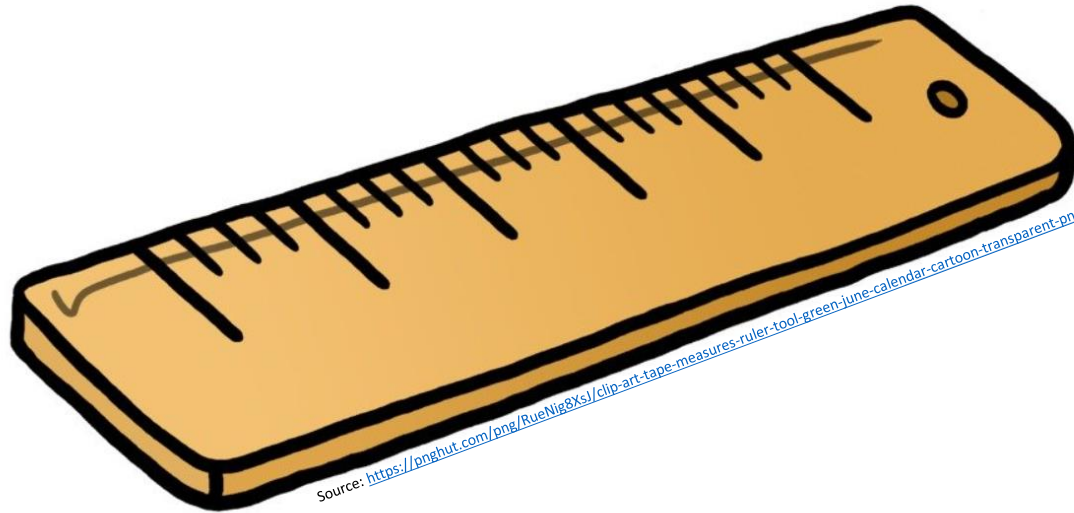
Source: Pixabay



Evaluation and Impact



Measuring Up



Source: <https://pnghut.com/png/RueNig&Xs/clip-art-tape-measures-ruler-tool-green-iune-calendar-cartoon-transparent-png>



Thank You

For more information, you can contact us at:

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